



HEATHER PRENTICE

Senior Interactive Designer

Phone: 720-352-0978

heaterp2001@gmail.com

Location: Lyons, Colorado

ABOUT ME

Thanks to my 29 years in the graphic industry. I have a wide experience in multimedia, marketing, print, interactive, UX/UI and mobile design. I have hands on experience in all areas with a good understanding of development. I'm at ease with various media and have a passion for new ideas & fresh outcomes. I take pride in collaborating with clients and using my organizational skills to ensure my work is completed in strict timelines, with a high level of accuracy and attention to detail.

I have 15 years of management experience and adapt well within a team as well as being strongly self motivated. Leave a mark! Listen - Collaborate - Strategize - Design - Deliver.

EXPERIENCE

2020 - Present
3 years

Kaiser Permanente

Greenwood Village, Colorado

Senior Designer of Mobile IX and Design Systems Strategy & Experience Design

Senior UX/UI Designer creating responsive experiences that cater to the users' needs. Meeting the ADA standards in creating a design. Tasks included user research, design systems, strategy and project management, creating user-focused designs. Worked on a range of projects, responsive design and met the latest industry standards.

2013 - 2020
7 years

ProKarma/Concentrix

Greenwood Village, Colorado

Senior Designer of Mobile IX and Design Systems Strategy & Experience Design

Tasks include UX/UI design, wireframes and accessibility reviews for certification, ADA oversight. Contract initiated with Kaiser Permanente.

2006 - 2020
14 years

Painted Tree Designs

Niwot, Colorado

Freelance Graphic Designer - Owner

Brand identity, logo design, web designer, print, event planning and marketing strategy.

1994 - 2012
18 years

Omni Promotional

Louisville, Colorado

Art Director

Art Department manager. Company of 30+ employees. Design, events & on-site promotional marketing. Project manager.

SPECIALTIES



Design (all)



Strategy



Research



ADA Compliance

SKILLS

- Figma
- Adobe Photoshop
- Adobe Illustrator
- Adobe Experience
- Adobe InDesign
- Sketch
- Zeplin
- Miro
- Proto.io
- Microsoft Suite
- Daptiv
- JIRA
- Agile

EDUCATION

1994 - 1998

University of Colorado

Boulder, Colorado

HOBBIES

- Running
- Fly Fishing
- Cycling
- Camping
- Kayaking/SUP
- Family
- Skiing
- Photography